

# Lincoln County Fair

July 14-18, 2020

## “60 Years of Country Nights & Carnival Lights”

### Book your space now in the 2020 Lincoln County Fair book!

Reserve your spot in THE official publication of the 60th Annual Lincoln County Fair. This reference guide is used by fair-goers and exhibitors alike for the the complete event schedule, event registration forms and more! Deadline for payment/ad copy is April 10, 2020.

### 2020 ADRATES

	Black & White	Color
Full Page Size: 6.75”w x 9.25”h	\$425.00	\$475.00
Half Page Size: 6.75”w x 4.65”h OR 3.375”w x 9.25”h	\$225.00	\$275.00
Quarter Page Size: 6.75”w x 2.375”h OR 3.375”w x 4.625”h	\$125.00	\$175.00
Eighth Page Size: 3.375” w x 2.375”h	\$100.00	\$150.00

- All ads are printed in black and white unless specified as color.
- Ad copy and payment due by April 10, 2020 unless other arrangements are made.
- Camera-ready ad copy preferred, but not required.
- Copy may be submitted in PDF or JPG to info@lincolncountyfair.net

### 2020 MAILING ADDRESS

Lincoln County Fair, Inc.  
P.O. Box 317

Troy, MO 63379

### QUESTIONS?

Payment - Crystal Hall 314-267-5738

Ad Copy/Design - info@lincolncountyfair.net

### ORGANIZATION OR COMPANY:

\_\_\_\_\_

CONTACT: \_\_\_\_\_

PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

Please send us a proof before going to print. \_\_\_\_\_

Payment must be enclosed unless other arrangements have been made.

### WE WILL BOOK THE FOLLOWING AD:

	Black & White	Color
Full Page	\$425.00	\$475.00
Half Page	\$225.00	\$275.00
Quarter Page	\$125.00	\$175.00
Eighth Page	\$100.00	\$150.00

Ad copy enclosed or e-mailed to:

info@lincolncountyfair.net \_\_\_\_\_

Use last years ad: \_\_\_\_\_

Please make checks payable to the  
Lincoln County Fair, Inc.

P O Box 317

Troy, MO 63379