

# 2023 Lincoln County Fair Ad Sales

## Book your space now in the 2023 Lincoln County Fair Book!

Reserve your spot in the official publication of the 62<sup>nd</sup> Annual Lincoln County Fair. This reference guide is used by fair-goers and exhibitors alike for the complete event schedule, event registration forms and more!



**Deadline for payment/ad copy is April 1, 2023**

### 2023 AD RATES

All ads are printed in black and white unless specified as color.

- Ad copy and payment due by April 1, 2023 unless other arrangements are made.
- Camera-ready ad copy preferred, but not required.
- Copy may be submitted in PDF or JPG to [marieeggering@gmail.com](mailto:marieeggering@gmail.com)

### 2023 MAILING ADDRESS

**Lincoln County Fair, Inc.  
P.O. Box 317  
Troy, MO 63379**

Page Options	Black and White	Color
Full Size: 6.75" w x 9.25" h	\$425.00	\$475.00
Half Page Size: 6.75" w x 4.65" h OR 3.375" w x 9.25" h	\$225.00	\$275.00
Quarter Page Size: 6.75" w x 2.375" h OR 3.375" w x 4.625" h	\$125.00	\$175.00
Eighth Page Size: 3.375" w x 2.375" h	\$100.00	\$150.00

**ORGANIZATION OR COMPANY BEING ADVERTISED:**

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**CONTACT:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**E-MAIL:** \_\_\_\_\_

**QUESTIONS?**

Payment – Marie Eggering (314) 565-8792

Ad Copy/Design – [marieeggering@gmail.com](mailto:marieeggering@gmail.com)

**WE WILL BOOK THE FOLLOWING AD:**

<b>Ad Size</b>	<b>Black and White</b>	<b>Color</b>
Full Page	\$425.00	\$475.00
Half Page	\$225.00	\$275.00
Quarter Page	\$125.00	\$175.00
Eighth Page	\$100.00	\$150.00

Email ad to [marieeggering@gmail.com](mailto:marieeggering@gmail.com) no later than April 1, 2023 to guarantee a spot!

Do you want a proof before going to print? Yes \_\_\_\_\_ No \_\_\_\_\_

Do you want to use last years ad? Yes \_\_\_\_\_ No \_\_\_\_\_

**Payment must be mailed to:**

**2023 Fair Book Ad Sales**

**PO Box 317**

**Troy, MO 63379**

**Please make checks payable to:**

**Lincoln County Fair, Inc.**

**\*All ads must be paid in full by April 1, 2023 for consideration for the fair book. Contact Marie with any questions or concerns.**