

# 2025 Lincoln County Fair Ad Sales

Book your space now in the 2025 Lincoln County Fair Book!



Reserve your spot in the official publication of the 64<sup>th</sup> Annual Lincoln County Fair. This reference guide is used by fair-goers and exhibitors alike for the complete event schedule, event registration forms and more!

**Deadline for payment/ad copy is April 1, 2025**

## 2025 AD RATES

- All ads are printed in **color**.
  - Ad copy and payment due by April 1, 2025 unless other arrangements are made.
  - Camera-ready ad copy preferred, but not required.
  - Copy may be submitted in PDF or JPG to [marieeggering@gmail.com](mailto:marieeggering@gmail.com)
  - **ALL ADS MUST BE SIZED ACCORDING TO THE DIRECTIONS BELOW.** If you are placing the same ad as prior years but want it bigger – you **MUST** resize before sending.

## 2025 MAILING ADDRESS

Lincoln County Fair, Inc.

P.O. Box 317

Troy, MO 63379

### Page Options

Full Size: 6.75"w x 9.25" h

Half Page Size: 6.75"w x 4.65"h  
OR 3.375"w x 9.25"h

Quarter Page Size: 6.75"w x 2.375"h  
OR 3.375"w x 4.625"h

### Color

\$500.00

\$300.00

\$200.00

**ORGANIZATION OR COMPANY BEING ADVERTISED:**

\_\_\_\_\_

**CONTACT:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**E-MAIL:** \_\_\_\_\_

**QUESTIONS?**

Payment – Marie Eggering (314) 565-8792

Ad Copy/Design – [marieeggering@gmail.com](mailto:marieeggering@gmail.com)

**WE WILL BOOK THE FOLLOWING AD:**

<u>Ad Size</u>	<u>Color</u>
Full Page	\$500.00
Half Page	\$300.00
Quarter Page	\$200.00

Email ad to [marieeggering@gmail.com](mailto:marieeggering@gmail.com) no later than April 1, 2025 to guarantee a spot!

Do you want to use last years ad? Yes \_\_\_\_\_ No \_\_\_\_\_

**Payment must be mailed to:**

2025 Fair Book Ad Sales

PO Box 317

Troy, MO 63379

Please make checks payable to:

Lincoln County Fair, Inc.

**\*All ads must be paid in full by April 1, 2025 for consideration for the fair book. Contact Marie with any questions or concerns.**